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### **Block & DeCorso Hires Justin Brindisi as Creative Director**

VERONA, NJ, May 2009 – Block & DeCorso, Verona, which specializes in branding, marketing and public relations, has named Justin Brindisi of Mt. Arlington, New Jersey as Creative Director. He will oversee the development of the agency's print, broadcast and Internet communications, package design and corporate identity programs.

Most recently Senior Art Director at the R&J Group, Justin Brindisi's career includes being an award-winning designer, art director and creative director at firms in both New York and New Jersey. He has overseen the overall branding and graphic standards for a wide array of clients, ranging from internationally recognized manufacturers in the food, telecommunications and consumer electronics industries to national real estate firms and regional hospitals. Brindisi has won awards in consumer goods advertising, business and healthcare marketing, and corporate identity development. He has a BFA in Graphic Design from the School of Visual Arts.

Block & DeCorso has been building strong brands since 1968. As a full-service agency, the firm develops integrated marketing communications programs, spanning both trade and consumer media, for national and regional accounts. The firm has extensive experience in food and beverage, home products, financial, healthcare, and education industries. Block & DeCorso is located at 3 Claridge Drive in Verona, New Jersey, 973-857-3900; fax 973-857-4041; or visit [www.blockdecorso.com](http://www.blockdecorso.com).

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